Hello,

I hope this letter finds you well. **Kaleidoscope ABA is opening a center near you for children ages 2-6 providing ABA Therapy and Treatment.** I wanted to take this opportunity to introduce ourselves to you! We also provide in-home and in-community autism supports for ABA Treatment for children ages 2 through 21. Our services are delivered through an exclusive partnership with the Cleveland Clinic Children’s Center for Autism. We accept most major insurances and can start accepting referrals for children in June 2019.

**Established 15 years ago, we take pride in a long history of providing services to children and adults with a variety of abilities.** Our staff embodies compassion, professionalism and genuine concern for individuals who have behavioral health and developmental challenges. We value the children and families we support and hope to build up their strengths and help them develop the skills they need to continue to be productive members of their community and the culture in which they live.

**Our exciting relationship with the Cleveland Clinic means our staff has been trained using the evidenced-based ABA model of this world-renowned organization.** We have the ability to provide quality ABA Treatment throughout six counties in New Jersey while navigating all the nuances that insurance companies require for treatment.

I personally wanted to reach out to you and introduce you to our services. I invite you to contact me or a senior member of my team if you have families we can assist. We also encourage you to share this information with others that might be interested.

- Alena Subacus, MS, LBS, Program Director – asubacus@kfsaba.org, 215-238-6410
- Jordan Hollander, BCBA, LBA, Clinical Director – jhollander@kfsaba.org, 267-295-0028

**I look forward to your interest and speaking with you in further detail.**

Warmly,

TaraColleen Macatee, MFT, Psy.D.
Executive Director
877-ABA-0399

New Jersey Administrative Office
2250 Chapel Avenue West, Suite 110
Cherry Hill, NJ 08002
Established 15 years ago, Kaleidoscope has a successful history of providing services to children and adults. We are pleased to now offer center-based and home-based ABA therapy services in New Jersey. Kaleidoscope ABA provides evidenced-based ABA therapy treatment developed and overseen by Board Certified Behavior Analysts (BCBAs).

Delivered through an Exclusive Partnership with:

**Cleveland Clinic Children’s Center for Autism**

KFS ABA is a proud partner of the Cleveland Clinic Children’s Center for Autism.

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**Call for information or to make a referral:**

Alena Subacus, MA, LBS  
Program Director  
asubacus@kfsaba.org

Jordan Hollander, BCBA  
Clinical Director  
jhollander@kfsaba.org

**P:** 877.ABA.0399  
**E:** ABA@kfsaba.org  
**W:** www.KFSABA.org
KFS ABA Evidenced-Based Treatment

Applied Behavior Analysis (ABA) is a proven, evidence-based, best practice model used to support and provide effective treatment to individuals with Autism Spectrum Disorder (ASD) as well as other behavioral and developmental disabilities. Treatment is provided individually and in small settings to create the most impact and learning opportunities for children.

Skilled Clinical Staff

Our staff of treatment providers include:
- Board Certified Behavior Analyst (BCBA)
- Board Certified Assistant Behavior Analyst (BCaBA)
- Registered Behavior Technician (RBT)
- Behavior Technician/Paraprofessional (BT)
- Other Clinical Services:
  - Licensed Clinical Social Workers
  - Licensed Psychologists
  - Speech Language Pathologists

Cleveland Clinic
Children’s Center for Autism

KFS ABA is a proud partner of the Cleveland Clinic Children’s Center for Autism. Our staff is trained on and uses the curriculum and intervention model of the Cleveland Clinic Children’s Program, which brings their structured methods and effective strategies to the children in our programs. This collaboration gives KFS ABA staff access to world class training, resources, and research.

We’re Here For You

Whether you want your child in an ABA program, want to have your child assessed to see whether our program is the right fit, or just want to talk and learn more about how we can help, give us a call.

P: 877.ABA.0399
E: ABA@kfsaba.org
W: www.KFSABA.org

KFS ABA provides evidenced-based ABA treatment services to individuals aged 2 through 21. Services are delivered in the most appropriate setting to maximize the individual’s potential. We accept most major insurance carriers.

Home and Community Services in the following counties:
- Mercer
- Middlesex
- Burlington
- Camden
- Monmouth
- Ocean

Center-Based Services:
Cherry Hill, New Jersey

New Jersey Administrative Office
2250 Chapel Avenue West, Suite 110
Cherry Hill, NJ 08002

Corporate Office
950 East Haverford Avenue, Suite 100A
Bryn Mawr, PA 19010

Delivered in partnership with:
Cleveland Clinic
Children’s Center for Autism
Services individually tailored for the needs of your child.

Assessment and Treatment Planning
Our relationships always start with a comprehensive assessment by a Behavior Analyst that captures specific levels of behavior at a baseline to be used in the subsequent establishment of treatment goals. A carefully constructed, individualized and detailed behavior-analytic treatment plan is developed. The plan is followed up with ongoing and frequent direct assessment, analysis, and adjustments from our Behavior Analyst, based on a child’s progress as determined by observations and objective data analysis.

Focused ABA Treatment
Focused ABA services are provided to individuals who need treatment only for a limited number of key functional skills, or have a specific acute problem behavior in which its treatment should be the priority. Treatment generally ranges from 10-25 hours per week of direct therapy. However, certain treatment programs for some behavior may require more than 25 hours per week of direct therapy.

Comprehensive ABA Treatment
Our Comprehensive ABA looks at producing changes across a broad set of functions including cognitive, adaptive, social, and emotional domains. Treatment often involves 30-40 hours of one-to-one [1:1] direct therapy per week. Young or newly diagnosed children may start with a few hours of therapy per day, with the goal of increasing the intensity of therapy as their ability to tolerate and participate permits. The goal is to ultimately decrease hours of therapy per week when the child has met a majority of the treatment goals and is moving toward discharge.

Social Skills Programs
One of the most prevalent challenges for individuals with Autism Spectrum Disorder is in the area of social skills. This includes difficulty with observational skills, eye contact, play interactions, taking another’s perspective, making inferences, sharing enjoyment, and building relationships. Our Social Skills treatment programming works on functional skills including [but not limited to] establishing social communication skills, natural environment safety skills, and independent leisure skills making it possible to appropriately participate in family and community activities. One of our goals is to develop the lifelong ability to experience these events in a positive productive manner.

Parent Participation Training
Outside of treatment, it is important for parents to have the ability and techniques to reinforce the skills their child learns in therapy by incorporating them into daily routines. As with any skill, practice is critical. Parents actively involved in their child’s therapy often increase the progress made by their children. Our treatment plans include the appropriate parent participation and training to ensure they can reinforce their child’s development beyond the therapy setting.

Insurance and Hours
If your insurance plan covers ABA, the KFS ABA program will most likely be covered. We can help you understand your insurance coverage for these services. Our centers provide service Monday through Friday 8:30am to 5:00pm and weekends by appointment. Our home and community services extend into the evening and weekend to accommodate family schedules and treatment plan objectives.